



PROVISIONAL PUBLIC INFORMATION AND OUTREACH ACTIVITY PLAN FOR UGANDA 2009

Overall objective: To increase understanding of the ICC, its mandate and activities in Uganda amongst the war affected communities and other constituencies

Activity	Date	Place	Summary	Means of Verification
Pilot SMS rapid response messages¹	January-February 2009	Kampala Field Office	To test instantaneous rapid response mechanism to respond to frequently asked questions and correct any misconceptions	Evaluation forms from about 50 participants in the pilot project
Town hall meetings	2-5 February 2009	Amuria district, Teso sub region, north eastern Uganda	To broaden the understanding of the ICC and build new grass root networks About 900 members general public will be targeted in total	- Standard evaluation form - Quality of participants questions and answers - Feedback information from the field - Monthly reports
Participation in radio talk show	5 February 2009	Lira district, Lango sub region, north eastern Uganda	To explain the activities of the Court, listen to concerns of the general public and correct any misconceptions. General public will be targeted	Number of telephone calls/text messages; participants questions/comments/contributions
School Outreach programmes and village meetings	10-12 February 2009	Apac town, Lira district, Lango sub region, northern Uganda	To broaden the understanding of the ICC and bolster networks amongst students and teachers; to explain the activities of the Court, listen to concerns of the	- Standard evaluation form - Quality of participants questions and answers - Feedback information from the field - Monthly reports

¹ After the pilot period, it is anticipated that the SMS text messaging service shall be opened to the general public from March 2008

			general public and correct any misconceptions. About 800 students including teachers; general public	
Town hall meeting and drama performance	17-19 February 2009	Adjumani town, Adjumani district, Madi sub region, West Nile	To broaden the understanding of the ICC amongst law enforcement personnel, religious leaders and the general public. Representatives from the police and the immediate offices of the Resident District Commissioner; religious leaders and the general public	
Participate in radio talk show	19 February 2009	Adjumani town, Adjumani district, Madi sub region, West Nile	To increase the understanding of the public about the activities of the Court, listen to concerns of the general public and correct any misconceptions. General public	Assessment of programme recordings
NGO/CBO briefings	February – April 2009	Acholi, Teso, Madi and Lango sub regions	To provide update about ICC activities and bolster networks amongst the community based organisations in Acholi sub region 50 representatives of community based organisations (CBOs), 50 police personnel	
School Outreach and moot court	3-5 March 2009	Pader district, Acholi sub region, northern Uganda	To provide updates about ICC activities and bolster networks About 2,500 students including teachers from three different schools	Standard evaluation form
Participation in radio	5 March	Gulu town, Gulu	To increase the understating of the public	Number of telephone calls/text messages;

talk show	2009	district, Achooli sub region, northern Uganda	about the activities of the Court, listen to concerns of the general public and correct any misconceptions. General Public	participants questions/comments/ contributions
School Outreach/ debate competitio n and village meetings	10 -12 March 2009	Dokolo district, Lango sub region, northern Uganda	To provide updates about ICC activities and bolster networks amongst students, teachers the general public	- Feedback information from the field - Monthly reports
Participati on in radio talk show	12 th March 2009	Lira district, Lango sub region, northern Uganda	To increase the understating of the public about the activities of the Court, listen to concerns of the general public and correct any misconceptions. General public	Assessment of audio recordings of programmes
School outreach and town hall meetings	16 March 2009	Amuria district, Teso sub region, northern Uganda	To provide updates about ICC activities and build new outreach networks Teachers and students General public	- Standard evaluation form - Quality of participants' questions and answers - Feedback information from the field
Training for law enforceme nt personnel and CBOs	18 – 20 March 2009	Amuria district, Teso sub region, north eastern Uganda	To provide update about ICC activities and bolster networks amongst Police officers and CBOs in Madi sub region 50 police officers and 50 CBO representatives; general public	
Seminar for Members of Parliament	March – April 2009		To provide information about the mandate and activities of the ICC ahead of the debate of the ICC Bill MPs from the affected communities of Acholi, Lango, Madi and Teso sub regions shall be targeted including members of the	- Standard evaluation form - Quality of participants' questions and answers - Feedback information from the field.

			Parliamentary Legal Affairs Committee	
Village meeting, outreach with people with disabilities , debate and quiz competition in Alere Sec. School	7-9 April 2009	Adjumani district, Madi sub region, West Nile	To provide update about ICC activities and bolster networks Students General public, including IDPs	- Standard evaluation form - Quality of participants' questions and answers - Feedback information from the field - Standard evaluation form - Quality of participants' questions and answers
Town hall meeting in Gulu district	21 April 2009	Gulu municipality, Acholi sub region, northern Uganda	To provide update about ICC activities and bolster networks amongst the IDPs and the general population in Gulu general public	- Feedback information from the field
Town hall meetings and drama performances	22-23 April 2009	Gulu district, Acholi sub region, northern Uganda	To provide update about ICC activities and bolster networks amongst the IDPs and the general population in Gulu	
Outreach for religious leaders	April – May 2009	Acholi, Lango, Teso and Madi sub-regions	To broaden an understanding of how the ICC works amongst leaders of the most affected grassroots communities in Acholi sub-region 50 religious leaders per region will be targeted	- Standard evaluation form - Quality of participants' questions and answers - Feedback information from the field
Village meeting, outreach with people with disabilities	5 -7 May 2009	Lira district, Lango sub region, northern Uganda	To provide update about ICC activities and bolster networks amongst persons with disabilities and the general population 50 people with disabilities	- Standard evaluation form - Quality of participants' questions and answers - Feedback information from the field

			General public	
Town hall meetings, drama performances and school outreach	11– 15 May 2009	Kaberaimai district, Teso sub region, north eastern Uganda	To provide updates about the ICC and bolster networks amongst the grass root population and students	
Training of community based organisations and police personnel	19-21 May 2009	Gulu district, Acholi sub region, northern Uganda	To provide update about ICC activities and bolster networks amongst the community based organisation in Acholi sub region 50 representatives of community based organisations (CBOs), 50 police personnel and the entire student body of Gulu university	- Standard evaluation form - Quality of participants' questions and answers - Feedback information from the field
Town hall meeting	16 June 2009	Adjumani district, Madi sub region, West Nile	To provide update about ICC activities and bolster networks amongst the local population General public	- Standard evaluation form - Quality of participants' questions and answers - Feedback information from the field
Training of Police officers and COBs	16- 18 June 2009	Adjumani district, Madi sub region, West Nile	To provide update about ICC activities and bolster networks amongst Police officers and CBOs in Madi sub region 50 police officers and 50 CBO representatives; general public	- Standard evaluation form - Quality of participants' questions and answers - Feedback information from the field
Village meetings and School outreach	6 – 9 July 2009	Amuria, Kumi, Bukedea, Kaberaimai districts, Teso sub region, north eastern	To broaden understanding of the ICC and build new outreach networks About 2,000 members of the public (all events)	- Standard evaluation form - Standard evaluation form - Quality of participants' questions and answers - Feedback information from the field

		Uganda		
Debate and Quiz competition in YY Okot memorial SS and town hall meetings	14-16 July 2009	Kitgum district, Acholi sub region, northern Uganda	To provide update about ICC activities and bolster networks amongst students and teachers and the general public including returnees from IDP camps About 300 students and about 300 members of general public	
Training of Community based organisations and police personnel	21- 23 July 2009	Lira district, Lango sub region, northern Uganda	To provide update about ICC activities and bolster networks amongst community based organisation and law enforcement personnel 50 representatives of community based organisation and 50 from the police in Lango sub region	- Standard evaluation form - Standard evaluation form - Quality of participants' questions and answers - Feedback information from the field
Follow up trainings for Teso cultural leaders	10 – 14 August 2009	Soroti and Kaberamaido districts, Teso sub regions, north eastern Uganda	To provide updates about the ICC activities and evaluate impact of outreach by third party groups 50 cultural leaders	- Standard evaluation form - Quality of participants' questions and answers - Feedback information from the field
Town/village meetings and outreach for women	18-20 August 2009	Amuru district, Acholi sub region, northern Uganda	To broaden understanding of how the ICC works amongst groups most affected by the conflict in northern Uganda 300 members of the general public	- Standard evaluation form - Quality of participants' questions and answers - Feedback information from the field
School outreach and town hall meetings	8-10 September 2009	Adjumani district, Madi sub region, West Nile	To provide update about ICC activities and bolster networks amongst students, the general public including returnees from IDPs About 300 students and 300	

			members of general public	<ul style="list-style-type: none"> - Standard evaluation form - Quality of participants' questions and answers - Feedback information from the field
School outreach, meeting with women and town hall meeting	15-17 September 2009	Kitgum district, Acholi sub region, northern Uganda	To provide update about ICC activities and bolster networks amongst students, women and the general public. About 700 students and 300 members of general public will be targeted	
Interactive meetings with women and youth groups	21 – 24 September 2009	Amuria and Katakwi districts, Teso sub regions, northern Uganda	To broaden understanding of how the ICC works amongst groups most affected by the conflict in northern Uganda	
School outreach, town hall meeting and gender Outreach	13 – 15 October 2009	Oyam and Amolatar districts, Lango sub region, northern Uganda	To provide update about ICC activities and bolster networks amongst school and grass root women About 800 students and teachers and 100 participants from women organisations	
Gender outreach, meeting with persons with disabilities and Town hall meeting	20 - 22 October 2009	Pader district, Acholi sub region, northern Uganda	To provide update about ICC activities and bolster networks amongst women 100 women and the general population including returnees from IDP camps	
School outreach programme, town hall meeting and gender outreach	2 – 5 November 2009	Kaberaimai, Soroti, Katakwi, Amuria districts, Teso sub region, north eastern Uganda	To broaden understanding of the ICC amongst general population and assess impact of outreach by third party groups 800 students and 100 representatives from women's organisations	
Gender	10 – 12	Amuru	To provide update about	

Outreach, youth meeting and town hall	November 2009	district, Acholi sub region, northern Uganda	ICC activities and bolster networks amongst women 100 representatives from women's organisation	
Radio Programme	January – December 2009	Mega FM located in Gulu district, Acholi sub region, northern Uganda	To increase access to information about the ICC in a more simplified manner using the Luo local language. General public	Assessment of audio recordings of programmes Reports from implementing partner(s) Number of telephone calls/text messages; participants questions/comments/ contributions
Radio Programme	January – December 2009	Voice of Teso FM located in Soroti district, Teso sub region, north eastern Uganda	To increase access to information about the ICC in a more simplified manner using the Ateso local language. General public	
Radio Programme	January – December 2009	Radio Trans-Nile located in Moyo district, Madi sub region, northern Uganda	To increase access to information about the ICC in a more simplified manner using the Madi local language. General public	
Radio Programme	January – December 2009	Unity FM located in Lira district, Acholi sub region, northern Uganda	To increase access to information about the ICC in a more simplified manner using the Langi local language. General public	
Media briefings for journalists in north and north	February – November 2009	Acholi, Lango, Teso and West Nile sub-regions	To increase the accuracy of media reports by local media houses on ICC issues To provide accurate	- Standard evaluation form - Standard evaluation form - Quality of

eastern Uganda		Kampala city, Kampala district	information about the ICC for further transmission to Uganda newspaper readers and radio listeners	participants' questions and answers - Feedback information from the field
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