



## PROVISIONAL PUBLIC INFORMATION AND OUTREACH ACTIVITY PLAN FOR UGANDA 2009

**Overall objective:** To increase understanding of the ICC, its mandate and activities in Uganda amongst the war affected communities and other constituencies

Activity	Date	Place	Summary	Means of Verification
Pilot SMS	Januar	Kampala	To test instantaneous rapid	Evaluation forms from
rapid	y-	Field Office	response mechanism to	about 50 participants in
response	Februa		respond to frequently	the pilot project
messages <sup>1</sup>	ry		asked questions and correct	1 1 )
	2009		any misconceptions	
Town hall	2-5	Amuria	To broaden the	- Standard evaluation
meetings	Februa	district,	understanding of the ICC	form
	ry	Teso sub	and build new grass root	- Quality of participants
	2009	region,	networks	questions and answers
		north		- Feedback information
		eastern	About 900 members	from the field
		Uganda	general public will be	- Monthly reports
			targeted in total	
Participati	5	Lira	To explain the activities of	Number of telephone
on in radio	Februa	district,	the Court, listen to	calls/text messages;
talk show	ry	Lango sub	concerns of the general	participants
	2009	region,	public and correct any	questions/comments/
		north	misconceptions.	contributions
		eastern		
		Uganda	General public will be	
			targeted	
School	10-12	Apac town,	To broaden the	- Standard evaluation
Outreach	Februa	Lira	understanding of the ICC	form
programm	ry	district,	and bolster networks	- Quality of participants
es and	2009	Lango sub	amongst students and	questions and answers
village		region,	teachers; to explain the	- Feedback information
meetings		northern	activities of the Court,	from the field
		Uganda	listen to concerns of the	- Monthly reports

 $<sup>^{\</sup>rm 1}$  After the pilot period, it is anticipated that the SMS text messaging service shall be opened to the general public from March 2008

Town hall meeting and drama performan ce	17-19 Februa ry 2009	Adjumani town, Adjumani district, Madi sub region, West Nile	general public and correct any misconceptions.  About 800 students including teachers; general public  To broaden the understanding of the ICC amongst law enforcement personnel, religious leaders and the general public.  Representatives from the police and the immediate offices of the Resident District Commissioner; religious leaders and the general public  To increase the	Assessment of
in ra dio	Februa	town,	oncrease the understanding of the	Assessment of programme recordings
talk show	ry 2009	Adjumani district, Madi sub region, West Nile	public about the activities of the Court, listen to concerns of the general public and correct any misconceptions.	programme recordings
			General public	
NGO/CBO briefings	Februa ry – April 2009	Acholi, Teso, Madi and Lango sub regions	To provide update about ICC activities and bolster networks amongst the community based organisations in Acholi sub region	
			50 representatives of community based organisations (CBOs), 50 police personnel	
School	3-5	Pader	To provide updates about	Standard evaluation
Outreach and moot	March 2009	district, Acholi sub	ICC activities and bolster networks	form
court	2009	region,	TICLWUIKS	
		northern Uganda	About 2,500 students including teachers from three different schools	
Participati	5	Gulu town,	To increase the	Number of telephone
on in radio	March	Gulu	understating of the public	calls/text messages;

School Outreach/ debate competitio n and village meetings	2009 10 -12 March 2009	district, Acholi sub region, northern Uganda  Dokolo district, Lango sub region, northern Uganda	about the activities of the Court, listen to concerns of the general public and correct any misconceptions.  General Public  To provide updates about ICC activities and bolster networks amongst students, teachers the general public	participants questions/comments/ contributions  - Feedback information from the field - Monthly reports
Participati on in radio talk show	12 <sup>th</sup> March 2009	Lira district, Lango sub region, northern Uganda	To increase the understating of the public about the activities of the Court, listen to concerns of the general public and correct any misconceptions. General public	Assessment of audio recordings of programmes
School outreach and town hall meetings	16 March 2009	Amuria district, Teso sub region, northern Uganda	To provide updates about ICC activities and build new outreach networks  Teachers and students General public	- Standard evaluation form - Quality of participants' questions and answers - Feedback information from the field
Training for la w enforceme nt personnel and CBOs	18 – 20 March 2009	Amuria district, Teso sub region, north eastern Uganda	To provide update about ICC activities and bolster networks amongst Police officers and CBOs in Madi sub region  50 police officers and 50 CBO representatives; general public	
Seminar for Members of Parliament	March – April 2009		To provide information about the mandate and activities of the ICC ahead of the debate of the ICC Bill MPs from the affected communities of Acholi, Lango, Madi and Teso sub regions shall be targeted including members of the	- Standard evaluation form - Quality of participants' questions and answers - Feedback information from the field.

			Parliamentary Legal Affairs Committee	
Village meeting, outreach with people with disabilities , debate and quiz competitio n in Alere Sec.	7-9 April 2009	Adjumani district, Madi sub region, West Nile	To provide update about ICC activities and bolster networks Students General public, including IDPs	- Standard evaluation form - Quality of participants' questions and answers - Feedback information from the field  - Standard evaluation form - Quality of
School Town hall meeting in Gulu district	21 April 2009	Gulu municipalit y, Acholi sub region, northern Uganda	To provide update about ICC activities and bolster networks amongst the IDPs and the general population in Gulu general public	participants' questions and answers - Feedback information from the field
Town hall meetings and drama performan ces	22-23 April 2009	Gulu district, Acholi sub region, northern Uganda	To provide update about ICC activities and bolster networks amongst the IDPs and the general population in Gulu	
Outreach for religious leaders	April – May 2009	Acholi, Lango, Teso and Madi sub- regions	To broaden an understanding of how the ICC works amongst leaders of the most affected grassroots communities in Acholi sub-region  50 religious leaders per region will be targeted	- Standard evaluation form - Quality of participants' questions and answers - Feedback information from the field
Village meeting, outreach with people with disabilities	5 -7 May 2009	Lira district, Lango sub region, northern Uganda	To provide update about ICC activities and bolster networks amongst persons with disabilities and the general population  50 people with disabilities	- Standard evaluation form - Quality of participants' questions and answers - Feedback information from the field

			General public	
Town hall	11-15	Kaberamai	To provide updates about	
meetings,	May	do district,	the ICC and bolster	
drama	2009	Teso sub	networks amongst the	
performan		region,	grass root population and	
ces and		north	students	
school		eastern		
outreach		Uganda		
Training	19-21	Gulu	To provide update about	- Standard evaluation
of	May	district,	ICC activities and bolster	form
communit	2009	Acholi sub	networks amongst the	-Quality of
y based		region,	community based	participants' questions
organisatio		northern	organisation in Acholi sub	and answers
ns and		Uganda	region	- Feedback information
police				from the field
personnel			50 representatives of	
-			community based	
			organisations (CBOs), 50	
			police personnel and the	
			entire student body of Gulu	
			university	
Town hall	16	Adjumani	To provide update about	- Standard evaluation
meeting	June	district,	ICC activities and bolster	form
	2009	Madi sub	networks amongst the local	- Quality of
		region,	population	participants' questions
		West Nile	General public	and answers
			_	- Feedback information
				from the field
Training	16-18	Adjumani	To provide update about	- Standard evaluation
of Police	June	district,	ICC activities and bolster	form
officers	2009	Madi sub	networks amongst Police	- Quality of
and COBs		region,	officers and CBOs in Madi	participants' questions
		West Nile	sub region	and answers
			50 police officers and 50	- Feedback information
			CBO representatives;	from the field
			general public	
Village	6 – 9	Amuria,	To broaden understanding	- Standard evaluation
meetings	July	Kumi,	of the ICC and build new	form
and School	2009	Bukedea,	outreach networks	
outreach		Kaberamai		- Standard evaluation
		do		form
		districts,		- Quality of
		Teso sub	About 2,000 members of	participants' questions
		region,	the public (all events)	and answers
		north	_	- Feedback information
		eastern		from the field

		Uganda		
Debate	14-16	Kitgum	To provide update about	
and Quiz	July	district,	ICC activities and bolster	
competitio	2009	Acholi sub	networks amongst students	
n in YY		region,	and teachers and the	
Okot		northern	general public including	
memorial		Uganda	returnees from IDP camps	
SS and		980010101	About 300 students and	
town hall			about 300 members of	
meetings			general public	
Training	21-23	Lira	To provide update about	- Standard evaluation
of	July	district,	ICC activities and bolster	form
Communit	2009	· ·		101111
	2009	Lango sub	U	Ctare dan dan alkastian
y based		region,	community based	- Standard evaluation
organisatio		northern	organisation and law	form
ns and		Uganda	enforcement personnel	- Quality of
police				participants' questions
personnel			50 representatives of	
			community based	- Feedback information
			organisation and 50 from	from the field
			the police in Lango sub	
			region	
Follow up	10 –	Soroti and	To provide updates about	- Standard evaluation
trainings	14	Kaberamai	the ICC activities and	form
for Teso	Augus	do	evaluate impact of outreach	- Quality of
cult ural	t 2009	districts,	by third party groups	participants' questions
leaders		Teso sub		and answers
		regions,	50 cultural leaders	- Feedback information
		north		from the field
		eastern		
		Uganda		
Town/villa	18-20	Amuru	To broaden understanding	- Standard evaluation
ge	Augus	district,	of how the ICC works	form
meetings	t 2009	Acholi sub	amongst groups most	- Quality of
and		region,	affected by the conflict in	participants' questions
outreach		northern	northern Uganda	and answers
for women		Uganda		- Feedback information
			300 members of the general	from
			public	the field
School	8-10	Adjumani	To provide update about	
outreach	Septe	district,	ICC activities and bolster	
and town	mber	Madi sub	networks amongst	
hall	2009	region,	students, the general public	
meetings	2007	West Nile	including returnees from	
nicetnigs		MESTIME	IDPs	
			About 300 students and 300	
			ADOUL SOO STUDENTS AND SOO	

			members of general public	
School	15-17	Kitgum	To provide update about	
outreach,	Septe	district,	ICC activities and bolster	
meeting	mber	Acholi sub	networks amongst	- Standard evaluation
with	2009	region,	students, women and the	form
women		northern	general public.	-Quality of
and town		Uganda	About 700 students and 300	participants' questions
hall			members of general public	and answers
meeting			will be targeted	- Feedback information
Interactive	21 –	Amuria	To broaden understanding	from the field
meetings	24	and	of how the ICC works	
with	Septe	Katakwi	amongst groups most	
women	mber	districts,	affected by the conflict in	
and youth	2009	Teso sub	northern Uganda	
groups		regions,	_	
		northern		
		Uganda		
School	13 – 15	Oy am and	To provide update about	
outreach,	Octobe	Amolatar	ICC activities and bolster	
town hall	r 2009	districts,	networks amongst school	
meeting		Lango sub	and grass root women	
and		region,	About 800 students and	
gender		northern	teachers and	
Outreach		Uganda	100 participants from	
			womenorganisations	
Gender	20 - 22	Pader	To provide update about	
outreach,	Octobe	district,	ICC activities and bolster	
meeting	r 2009	Acholi sub	networks amongst women	
with		region,		
persons		northern	100 women and the general	
with		Uganda	population including	
disabilities			returnees from IDP camps	
and Town				
hall				
meeting				
School	2-5	Kaberamai	To broaden understanding	
outreach	Nove	do, Soroti,	of the ICC amongst general	
programm	mber	Katakwi,	population and access	
e, town	2009	Amuria	impact of outreach by third	
hall		districts,	party groups	
meeting		Teso sub	000 -11	
and		region,	800 students and 100	
gender		north	representatives from	
outreach		eastern	women's organisations	
Condon	10 12	Uganda	To married and detection	
Gender	10 – 12	Amuru	To provide update about	

Outreach, youth meeting and town hall         Nove meeting and town located in pergion, and town located in per located in located in pergion, northern loganda         To increase access to information about the ICC in a more simplified manner using the Luo local language.         Assessment of audio recordings of programmes           Radio         Januar Programm         Acholi sub region, northern Uganda         General public         Number of telephore calls/text messages; participants questions/comments/ contributions           Radio         Januar Programm ber Soroti 2009         Teso FM district, Teso sub region, north eastern Uganda         General public         Number of telephore calls/text messages; participants questions/comments/ contributions
meeting and town hall 2009 region, northern Uganda women's organisation  Radio Januar Mega FM To increase access to information about the ICC programm e Decem Gulu in a more simplified per district, anorthern Uganda  Radio Januar Voice of Programm y — Teso FM Information about the ICC participants of programmes Radio Programm y — Teso FM Information about the ICC participants questions/comments/ contributions  Radio Programm y — Teso FM Information about the ICC participants questions/comments/ contributions  Radio Programm y — Teso FM Information about the ICC participants questions/comments/ contributions  Radio Decem Information about the ICC participants questions/comments/ contributions  Radio Decem Information about the ICC participants questions/comments/ contributions  Radio Programm y — Teso FM Information about the ICC participants questions/comments/ contributions  Radio Decem Information about the ICC participants questions/comments/ contributions  Radio Programm y — Teso FM Information about the ICC participants questions/comments/ contributions  Radio Decem Information about the ICC participants questions/comments/ contributions
and town hall       northern Uganda       100 representatives from women's organisation         Radio       Januar Programm Programm e       Januar Gulu Gulu in a more simplified of e district, anorthern Luganda       To increase access to information about the ICC in a manner using the Luo local language.       Assessment of audio recordings of programmes         Radio       Januar Programm Programm       Acholi sub region, northern Uganda       General public       Number of telephore calls/text messages; participants         Programm
Radio   Januar   Mega FM   To increase access to   Assessment of audio   recordings of   programm   y -   located in   ber   district,   2009   Acholi sub   region,   northern   E   Luganda   Number of telephore   Calls/text messages;   participants   participants   participants   participants   questions/comments/   contributions   Caperal public   Caper
Radio Programm e located in Decem Gulu information about the ICC in a more simplified manner using the Luo local language.  Radio Programm ber district, 2009 Acholi sub region, northern Uganda  Radio Programm y — Teso FM located in ber Soroti manner using the Ateso 2009 district, Teso sub region, north eastern Uganda  Radio Decem located in ber Soroti manner using the Ateso local language.  Reports from implementing partner(s)  Number of telephore calls/text messages; participants questions/comments/ contributions
Programm e    y -   located in   Gulu   information about the ICC   in a more simplified   programmes   Reports from   implementing   partner(s)
Programm  Radio Programm  Programmes  Reports from  implementing  partner(s)  Number of telephone  calls/text messages;  participants  questions/comments/  contributions  Contributions  Contributions  Programmes  Reports from  implementing  partner(s)  Programmes  Reports from  implementing  partner(s)  Calls/text messages;  participants  questions/comments/  contributions
ber district, 2009 Acholi sub region, northern Uganda  Radio Programm e Decem located in ber Soroti 2009 district, Teso sub region, north eastern Uganda  Breports from implementing partner(s)  Number of telephone calls/text messages; participants questions/comments/ contributions
Acholi sub region, northern   General public   Number of telephone
region, northern Uganda  Radio Programm  Programm  Decem ber Soroti 2009  district, Teso sub region, north eastern Uganda  Remeral public  To increase access to information about the ICC in a more simplified manner using the Ateso local language.  General public  Number of telephone calls/text messages; participants questions/comments/ contributions
northern   Uganda   Number of telephone     Radio   Januar   Voice of   To increase   access   to   calls/text messages;     Programm   e   Decem   located in   ber   Soroti   manner   using   the Ateso   contributions     2009   district,   local language.   Teso sub   region,   north   eastern   Uganda   Uganda
Radio Programm Progra
Radio       Januar       Voice of Programm       To increase access to information about the ICC information about the ICC participants       calls/text messages; participants         e       Decem located in ber Soroti manner using the Ateso district, Teso sub region, north eastern Uganda       local language.       contributions
Programm  e
Decem located in ber Soroti manner using the Ateso contributions  2009 district, local language.  Teso sub region, north eastern Uganda  Teso sub regional district, local language.
ber Soroti manner using the Ateso contributions  2009 district, local language.  Teso sub region, north eastern Uganda
2009 district, local language.  Teso sub region, General public north eastern Uganda
Teso sub region, north eastern Uganda
region, General public north eastern Uganda
north eastern Uganda
eastern Uganda
Uganda
<u> </u>
Radio Januar Radio To increase access to
Programm y - Trans-Nile information about the ICC
e Decem located in in a more simplified
ber Moyo manner using the Madi
2009 district, local language.
Madi sub
region, General public
northern
Uganda
Radio Januar Unity FM To increase access to
Programm   y -   located in   information about the ICC
e Decem Lira in a more simplified
ber district, manner using the Langi
2009 Acholi sub   local language.
region,
northern General public
Uganda
Media         Februa         Acholi,         To increase the accuracy of acc
briefings   ry -   Lango,   media reports by local   form
for Nove Teso and media houses on ICC
journalists   mber   West Nile   issues   - Standard evaluation
in north 2009 sub- form
and north regions To provide accurate - Quality of

eastern		information about the ICC	participants' questions
Uganda	Kampala	for further transmission to	and answers
	city,	Uganda newspaper readers	- Feedback information
	Kampala	and radio listeners	from the field
	district		