



**Public Information and Outreach in Uganda  
Calendar of activities – August 2011**

**Overall Objective:** To increase understanding of the ICC, its mandate and activities in Uganda amongst diverse constituencies by:

- Organized and facilitated in several gender meeting
- Administered Journalists' assessment questionnaire
- Implemented ICC funded Community Radio Programmes
- Monitoring media trends and advising H/Q

Activity	Date	Place	Summary	Means of Verification
<b>Gender Outreach Session</b>	2 August	Kalipa village, Kaberamaido sub county in Kaberamaido district, Teso sub region	<p>The team facilitated a two hours interactive women's meeting to facilitate the participation of women in discussion on the mandate of the Court, the crimes it investigates and prosecutes. The team used the opportunity to provide update about the court and distributed information material.</p> <p><b>Number of Audience: 50</b></p>	<p>-Monthly report</p> <p>- Feedback from participants that attended the Gender meeting</p>

<b>Gender Outreach Session</b>	2 August	Owerai village, Kaberamaido sub county in Kaberamaido district, Teso sub region	<p>The team facilitated a two hours interactive women's meeting to facilitate the participation of women in discussion on the mandate of the Court, the crimes it investigates and prosecutes. The team used the opportunity to provide update about the court and distributed information material.</p> <p><b>Number of Audience: 34</b></p>	-Monthly report - Feedback from participants that attended the Gender meeting
<b>Gender Outreach Session</b>	3 August	Anyara Otem village, Anyara sub county in Kaberamaido district, Teso sub region	<p>The team facilitated a two hours interactive women's meeting to facilitate the participation of women in discussion on the mandate of the Court, the crimes it investigates and prosecutes. The team used the opportunity to provide update about the court and distributed information material.</p> <p><b>Number of Audience: 77</b></p>	-Monthly report - Feedback from participants that attended the Gender meeting
<b>Gender Outreach Session</b>	3 August	Anyara Ojama village, Anyara sub county in Kaberamaido	The team facilitated a two hours interactive women's meeting to facilitate the participation of women in	-Monthly report - Feedback from

		district, Teso sub region	discussion on the mandate of the Court, the crimes it investigates and prosecutes. The team used the opportunity to provide update about the court and distributed information material.  <b>Number of Audience: 30</b>	participants that attended the Gender meeting
<b>Gender Outreach Session</b>	3 August	Omito village, Gweri sub county in Soroti district, Teso sub region	The team facilitated a two hours interactive women's meeting to facilitate the participation of women in discussion on the mandate of the Court, the crimes it investigates and prosecutes. The team used the opportunity to provide update about the court and distributed information material.  <b>Number of Audience: 46</b>	-Monthly report - Feedback from participants that attended the Gender meeting
<b>Gender Outreach Session</b>	3 August	Takaramiam village, Gweri sub county in Soroti district, Teso sub region	The team facilitated a two hours interactive women's meeting to facilitate the participation of women in discussion on the mandate of the Court, the crimes it investigates and prosecutes. The team used the	-Monthly report - Feedback from participants that attended the Gender meeting

			<p>opportunity to provide update about the court and distributed information material.</p> <p><b>Number of Audience: 36</b></p>	
<b>Administering of Journalist's assessment Questionnaires</b>	3-4 August	Journalists in Soroti (Kyoga Veritus, Voice of Teso, Teso Broad Casting Services, the New Vision & Etop News papers. In Soroti Municipality, Soroti district, Teso sub region	<p>The annual assessment was carried out as part of supporting ICC service delivery; to gain understanding of the best communication tools to use to convey information about the work of the court and its mandate to the Journalist</p> <p><b>Number of Audience:10</b></p>	- Feedback from Journalist's Assessment Questionnaire form
<b>Administering of Journalist's assessment Questionnaire</b>	15-19 August	Journalists in the districts of Gulu and Lira, Northern Uganda.	<p>The annual assessment was carried out as part of supporting ICC service delivery; to gain understanding of the best communication tools to use to convey information about the work of the court and its mandate to the Journalist</p> <p><b>Number of Audience: 27</b></p>	- Feedback from Journalist's Assessment Questionnaire form
<b>Implemented ICC funded community Radio Program</b>	1 <sup>st</sup> and 3 <sup>rd</sup> week of August	Acholi, Lango, Teso, and Madi sub regions	A total of 8 hour Radio program were implemented in partnership with outreach radio partners. The ICC	- CDs, Questions and monthly reports

			<p>funded interactive Radio programs provided opportunity to clearly explain the mandate and activities of the court provide updates and clear misconceptions among millions of affected communities.</p> <p><b>Targeting 19 million Audience</b></p>	<p>produced by the partners</p> <ul style="list-style-type: none"> <li>- Numbers of presentations edited and approved by the outreach team</li> </ul>
<p><b>Reporting on weekly field activities, Daily media monitoring, Coordinating/ Mobilising for gender meetings, Entering field data on the outreach online data base, compiling and evaluating frequently asked questions</b></p>	1-31 August	Kampala Field Office in Kampala - Uganda	<p>The team Prepared weekly reports for HQ; Monitored Media &amp; political trends to keep track of ICC related stories which were circulated. The team coordinated outreach activities that were conducted completed entering field outreach data and compiled a list of frequently asked questions for the month of August 2011.</p>	<ul style="list-style-type: none"> <li>- Reports</li> <li>- Number of evaluation and Questions form entries made on the online outreach database</li> <li>-Journalists' assessment questionnaire</li> <li>- Daily press cuttings of ICC related stories</li> </ul>