



## Public Information and Outreach in the Central African Republic Calendar of activities – March 2010

### Overall objectives:

- Raise awareness among the public in the Central African Republic (in Bangui and the provinces) on the mandate, role, functioning and activities of the ICC.
- Ensure that professionals working in the CAR media are given fast and accurate updates on the ICC's legal developments, so that they in turn can keep the general public informed.

Activity	Date	Location	Summary	Evaluation tools
Distribute the weekly newsletter produced by the International Criminal Court to the media	1 March	Bangui	Distribution of "The ICC Weekly Update" newsletter no. 22 to the media (TV, press, and radio stations). <b>Around 2,000 people informed</b>	- E-mail distribution list
Interview with CAR Outreach Coordinator	3 March	Bangui	CAR Outreach Coordinator interviewed by Sonja Heizmann, a freelance journalist from Germany.	Publication to be confirmed of an article on the ICC's outreach activities in the CAR.
Consultation meeting with Mr Thines, technical advisor at the Ministry of Justice	4 March	Bangui	Discussions on possible areas for cooperation involving information and outreach during the first six months of 2010.	Outreach activities carried out by the ICC during the first six months of 2010 at the ENAM ( <i>École Nationale de la Magistrature</i> )
Distribute the weekly newsletter	5 March	Bangui	Distribution of "The ICC Weekly Update"	- E-mail distribution list

produced by the International Criminal Court to the media			newsletter no. 23 to the media (TV, press and radio stations). <b>Around 2,000 people informed</b>	
Distribute the weekly newsletter produced by the International Criminal Court to the media	9 March	Bangui	Distribution of “The ICC Weekly Update” newsletter no. 24 to the media (TV, press and radio stations). The article entitled “The International Criminal Court continues its information and outreach campaign in the interior of the Central African Republic” was widely circulated by the media. <b>Around 30,000 people informed</b>	- Media hook-ups
Inform the public in the CAR about the case of <i>The Prosecutor v. Jean-Pierre Bemba Gombo</i> , in the situation in the Central African Republic	9 March	Bangui	Distribution of the press release entitled “Commencement of the trial of Jean-Pierre Bemba postponed until 5 July 2010” to the media (TV, press and radio stations in Bangui and in the provinces) and to NGOs working in the field of human rights, women’s groups, victims’ associations, the Bangui Bar, higher education establishments and those involved in the humanitarian and development fields.	- Media hook-ups

			<b>Around 800,000 people informed</b>	
<b>Distribution of the latest episode of “In the courtroom – the case of Jean-Pierre Bemba” to TV Centrafrique</b>	9 March	Bangui	<p>Distribution of the DVD of the latest episode of the “In the courtroom” programme to TV Centrafrique for wide broadcast. The video includes the decision taken by the judges of Trial Chamber III on 8 March 2010 to postpone the commencement of the trial of Jean-Pierre Bemba until 5 July 2010.</p> <p><b>Around 10,000 people informed</b></p>	The DVD “In the courtroom – the case of Jean-Pierre Bemba” was broadcast by TV Centrafrique on the evening news programme during the week of 9 to 14 March.
<b>Outreach session for women’s groups to mark the celebration of “Women’s Week”</b>	10 March	OFCA conference room, Bangui	<ul style="list-style-type: none"> <li>- The ICC took part in events to mark “Women’s Week”, held from 6 to 13 March by the Central African Women’s Organisation (OFCA)</li> <li>- Informing members of the organisation about the mandate, role, functioning and activities of the ICC.</li> <li>- Presentation of the case of <i>The Prosecutor v. Jean-Pierre Bemba Gombo</i> (with the screening of a video in Sango reviewing the various stages in the legal proceedings in this case)</li> <li>- Questions/Answers</li> <li>- Distribution of ICC information kits to the management team</li> </ul>	<ul style="list-style-type: none"> <li>- OFCA attendance sheet kept</li> <li>- Multi-question log form</li> <li>- Media hook-ups</li> </ul>

			<ul style="list-style-type: none"> <li>- On-site reporting about this event by journalists from Radio Ndeke Luka and Radio Voix de la Paix.</li> </ul> <b>308 participants</b>	
<b>Outreach session for women's groups to mark the celebration of "Women's Week"</b>	11 March	Ngou Bagara UFEB church, Fou neighbourhood, Bangui	<ul style="list-style-type: none"> <li>- The ICC took part in the national conference held from 10 to 13 March by the Union of Sisters of the UFEB (Union of Baptist Churches).</li> <li>- Informing various women's groups about the mandate, role, functioning and activities of the ICC.</li> <li>- Presentation of the case of <i>The Prosecutor v. Jean-Pierre Bemba Gombo</i> (with the screening of a video in Sango reviewing the various stages in the legal proceedings in this case)</li> <li>- Questions/Answers</li> <li>- Distribution of information kits</li> <li>- On-site reporting about this event by journalists from Radio Ndeke Luka and Radio Centrafrique.</li> </ul> <b>328 participants</b>	<ul style="list-style-type: none"> <li>- Attendance sheet kept</li> <li>- Multi-question log form</li> <li>- Media hook-ups</li> </ul>
<b>Outreach session for the voluntary sector and women's groups in Bimbo</b>	16 March	Bimbo I infant school hall, l'Ombella M'Poko prefecture	<ul style="list-style-type: none"> <li>- Outreach session for representatives from the voluntary sector and women's groups on the mandate, role, functioning and activities of the ICC;</li> <li>- Presentation of the case of <i>The Prosecutor v. Jean-Pierre</i></li> </ul>	<ul style="list-style-type: none"> <li>- Attendance sheet kept</li> <li>- Multi-question log form</li> <li>- Evaluation sheet</li> <li>- Media hook-ups</li> </ul>

			<p><i>Bemba Gombo</i> (with the screening of a video in Sango reviewing the various stages in the legal proceedings in this case)</p> <ul style="list-style-type: none"> <li>- Questions/Answers</li> <li>- Distribution of ICC information kits</li> <li>- On-site reporting on this session by a press journalist (Top Contact)</li> </ul> <p><b>84 participants</b></p>	
<b>Outreach session for university students in the CAR</b>	17 March	<i>Haute École de Gestion et de Comptabilité, Bangui</i>	<ul style="list-style-type: none"> <li>- Outreach session for students of the <i>Haute École de Gestion et de Comptabilité</i> on the mandate, role, functioning and activities of the ICC;</li> <li>- Presentation of the case of <i>The Prosecutor v. Jean-Pierre Bemba Gombo</i></li> <li>- Questions/Answers</li> <li>- Distribution of ICC information kits</li> </ul> <p><b>49 participants</b></p>	<ul style="list-style-type: none"> <li>- Attendance sheet kept</li> <li>- Multi-question log form</li> <li>- Evaluation sheet</li> </ul>
<b>Inform the public in the CAR about the case of <i>The Prosecutor v. Jean-Pierre Bemba Gombo</i> in the situation in the Central African Republic</b>	23 March	Bangui	DVD/CD of the programme “ICC News” to the CAR radio stations (in Bangui and in the provinces) and to state television. This episode, which was made in Sango, consists of a 12-minute summary of the case of <i>The Prosecutor v. Jean-Pierre Bemba Gombo</i> . This episode was broadcast 108 times during the week 24 to 30	Activity report submitted by each of the radio stations and by the public television station to the ICC field office in Bangui.

			March. <b>Potentially 800,000 people informed.</b>	
<b>Distribute the weekly newsletter produced by the International Criminal Court to the media</b>	23 March	Bangui	<p>Distribution of “The ICC Weekly Update” newsletter no. 25 to the media (TV, press, and radio stations) and to women’s groups. The article entitled “Central African Republic: International Criminal Court joins forces with women to celebrate ‘Women’s Week’” was widely circulated by the media.</p> <p><b>Around 50,000 people informed</b></p>	Media hook-ups
<b>Information session with the media in the CAR</b>	23 March	Bangui	<p>The agenda involved presenting the annual report (2009) on information and outreach activities; explaining the action plan devised and implemented by the ICC for its outreach campaign in the CAR; explaining recent legal developments in the case of <i>The Prosecutor v. Jean-Pierre Bemba Gombo</i>; a case-by-case summary of news from the Court; a summary on the situation in Kenya.</p> <p>- Interviews in French and in Sango with staff from the Outreach Unit (Radio Ndeke Luka, radio Notre-</p>	<ul style="list-style-type: none"> <li>- Attendance sheet kept</li> <li>- Multi-question log form</li> <li>- Media hook-ups for this meeting (radio, press and television)</li> </ul>

			Dame). <b>23 participants.</b>	
<b>Outreach session for the general public</b>	24 March	PK 22 primary school hall, Bimbo, Ombella-M'Poko prefecture	- General public in PK 22 informed about the mandate, role, functioning and activities of the ICC; - Presentation of the case of <i>The Prosecutor v. Jean-Pierre Bemba Gombo</i> (with the screening of a video in Sango reviewing the various stages in the legal proceedings in this case) - Questions/Answers <b>269 participants</b>	- Attendance sheet kept - Multi-question log form - Evaluation sheet
<b>Distribute the weekly newsletter produced by the International Criminal Court to the media</b>	25 March	Bangui	Distribution of "The ICC Weekly Update" newsletter no. 26 to the media (TV, press, and radio stations). <b>Around 1,000 people informed</b>	- E-mail distribution list
<b>Inform the public in the CAR about the case of <i>The Prosecutor v. Jean-Pierre Bemba Gombo</i> in the situation in the Central African Republic</b>	29 March	Bangui	DVD/CD of the programme "ICC News" (12-minute summary of the case of <i>The Prosecutor v. Jean-Pierre Bemba Gombo</i> ) provided to press journalists (at their request). <b>Around 50,000 people informed</b>	Media hook-ups
<b>Distribute the weekly newsletter produced by the International Criminal Court to the media</b>	30 March	Bangui	Distribution of "The ICC Weekly Update" newsletter no. 27 to the media (TV, press, and radio stations). <b>Around 1,000 people</b>	-E-mail distribution list

			<b>informed</b>	
<b>Inform the public in the CAR about the situation in the Republic of Kenya</b>	31 March	Bangui	<p>Distribution of the press release entitled “ICC judges grant Prosecutor’s request to launch an investigation on crimes against humanity with regard to the situation in Kenya” to the media (TV, press, radio stations in Bangui and in the provinces), NGOs working in the field of human rights, women’s groups, victims’ associations, the Bar of Bangui and higher education establishments.</p> <p><b>Around 800,000 people informed.</b></p>	- Media hook-ups