



**Public Information and Outreach in Sudan
Calendar of Activities – July 2011**

Overall Objectives: To increase understanding of the International Criminal Court, its mandate and activities in connection with the situation in Darfur amongst diverse constituencies by:

- Consulting NGOs, Media and legal communities concerned with the crisis in Darfur, in Europe and elsewhere, to prepare for outreach activities aiming to raise awareness about the International Criminal Court among the affected communities, and to provide a greater understanding of the Court's mandate and work.
- Developing and coordinating outreach activities aiming at raising awareness about the Court's mandate and activities inside the refugee camps in eastern Chad.
- Conducting outreach activities targeting affected communities living in exile.
- Developing Social Media projects aiming to reach broader audience through internet.

Activity	Date	Place	Summary	Means of verification
Interacting with the general public	Along the month	The Hague, Netherlands	Darfur-Outreach responded, via e-mail and phone, to the concerns and expectations expressed by members of the Darfurian Diaspora in Europe, and the refugees in eastern Chad, and provided accurate and comprehensive information regarding the Court's role and activities, and the latest judicial developments related to the Situation in Darfur.	- Monthly and annual reports
Broadcasting outreach audio materials	Along the month	Abeche, eastern Chad	Internews Radio based in Abéché, eastern Chad, continued in July to broadcast daily short episodes of a newly ICC-Internews production: "Ask the Court". This programme	- Monthly and annual reports

			<p>connects the ICC to an estimated population of 300,000 Darfurian refugees hosted by 12 United Nations High Commissioner for Refugees' camps in eastern Chad. The new programme promotes for a better understanding of the work of the Court by the affected communities. The refugees' questions to the Court are collected from the camps and recorded by the refugees' voices in Darfurian Arabic; the answers are finalized and recorded at the seat of the Court in The Hague in simplified Arabic. The programme is divided to short episodes, each of three-minute duration, to include only one question and one answer, in order to enable a daily and repeated broadcasting of these episodes. "Ask the Court" aims to address the concerns and expectations expressed by the Darfurian refugees in eastern Chad, and to encounter any misinformation.</p>	
<p>Screening Outreach audio visual materials</p>	<p>Along the month</p>	<p>Gaga, Bredjing, Goz Amer and Djabal camps, eastern Chad</p>	<p>An audio visual summary about the Situation in Darfur before the Court was screened regularly on a weekly basis in the UNHCR camps of Gaga, Farchana, Treguine, Bredjing, Goz Amer and Djabal eastern Chad, in cooperation with teachers who have been trained to explain the work of the Court and a local</p>	<p>- Monthly and annual reports</p>

			<p>“Cinema Projector” owner. The screening aims to enable thousands of isolated refugees to be informed about and aware of the judicial developments that occurred in this Situation in Darfur since it was referred to the Court.</p>	
<p>Distributing Outreach audio materials</p>	<p>Along the month</p>	<p>Goz Amer and Djabal camps in eastern Chad</p>	<p>Two local partners in the southern refugee camps of Goz Amer and Djabal in eastern Chad started to implement a new project initiated by Darfur-Outreach in March. The project, entitled the “ICC in your Mobile”, aims at providing thousands of Darfurian refugees with outreach audio materials in their mobile phones. Digital versions (in the local languages of Darfurian Arabic, Fur, Zagawa and Massalit) of the ICC Drama series “Adam will not attend school this Saturday” were uploaded to the refugees’ mobile phones to make the understanding process of the Court easier and entertaining.</p>	<p>- Monthly and annual reports</p>
<p>Social Media</p>	<p>Along the month</p>	<p>Wales, the UK, and The Hague, Netherlands</p>	<p>Darfur-Outreach assisted online a Darfurian non-governmental organization based in the UK in developing a Social Media initiative aiming to raise awareness about the Victims’ Rights before the Court. The Outreach Coordinator for Sudan revised the ICC-related content of the project for accuracy. The</p>	<p>- Annual reports</p>

			Darfurian initiative was officially launched on the International Justice Day (17 th of July).	
Outreach session	16 July	Dublin, Ireland	The Outreach Unit organised an interactive and informative session with the Sudanese community in Ireland, to promote greater understanding of the Court's mandate and to provide official information about the judicial developments in the cases heard before the Court in connection to the situation in Darfur. Fifty representatives of the Sudanese diaspora living in exile in Ireland, mainly from Darfur, participated in the session. The meeting also marked the occasion of 17 July: International Criminal Justice Day that commemorates the 13th anniversary of the Rome Statute, the founding treaty of the International Criminal Court.	- Monthly and annual reports - Standard Evaluation
Interactive meeting	16 July	Dublin, Ireland	An interactive meeting was held with three Darfurian focal points in Dublin, Ireland, to exchange points of view on the Situation in Darfur, and to brainstorm about the way forward to reach out to broader Darfurian communities in Europe.	- Monthly and annual reports
International Justice Day	17 July	Dublin, Ireland	Darfur-Outreach met with an Irish journalist in Dublin, Ireland, to answer questions about the work of the Court in relation to Darfur. An article was published in the IOL press agency with the aim of	- Monthly and annual reports

			promoting a greater understanding of the situation in Sudan before the ICC by the general public in Ireland.	
International Justice Day	17 July	Paris, France, London, UK, and The Hague, Netherlands	Darfur-Outreach published Arabic and English versions of the Op-editorial by Judge Sang-Hyun Song commemorating the International Criminal Justice Day on 17 July in two Darfurian news websites: www.sudanile.com and www.sudaneseonline.com , and in the Pan-Arab <i>Al-Sharq Al-Awsat</i> newspaper. International, regional and local media have a strong influence on the broad population and are therefore key targets for outreach activities as they provide the Court access to the largest number of people.	- Monthly and annual reports
Consultation meeting	22 July	The Hague, Netherlands	Darfur-Outreach invited a Darfurian journalist to discuss the latest developments in Sudan, and to exchange points of views on outreach activities under planning for the situation in Sudan.	- Monthly and annual reports