



Public Information and Outreach in the Central African Republic Calendar of activities – October 2009

Overall objectives:

- Raise awareness among the public in the Central African Republic (in Bangui and the provinces) on the mandate, role, functioning and activities of the ICC;
- Ensure that professionals working in the CAR media are given fast and accurate updates on the ICC's legal developments, so that they in turn can keep the general public informed.

Activity	Date	Location	Summary	Evaluation tools
Raise awareness among the CAR public through an extensive programme of radio broadcasts in Sango	28 September	Bangui	Distribution of CDs of episode 13, entitled "The Situations under Investigation" for broadcast by CAR radio stations (Bangui and provincial radio stations). Episode 13 was broadcast 81 times during the week of 28 September to 4 October. Around 700,000 people informed.	Weekly activity report submitted by each radio station to the ICC Field Office in Bangui
Inform the CAR public of the ICC's activities	5 October	Bangui	Distribution of "The ICC Weekly Update" newsletter no. 3 to the media (TV, press, and radio stations in Bangui and the provinces). Around 5,000 people informed.	- E-mail distribution list - Media hook-ups
Interview with the Outreach Unit	7 October	Bangui	E-mail interview with the Outreach Coordinator in the	Article to appear in "Nouvelles d'Afrique"

by the “Coalition for the ICC” - New York			CAR, with a view to preparing an article on outreach in the CAR in relation to the Bemba case.	[“Africa Update”] in November
Meeting with the local administrative authorities in Bossembele	8 October	Bossembele, Ombella-Mpoko prefecture	The Outreach Unit went to Bossembele to meet the administrative authorities (sub-prefect, mayor) in order to establish the necessary cooperation to launch outreach activities in the future.	Outreach activities carried out in Bossembele in subsequent weeks
Inform the CAR public of the ICC’s activities	12 October	Bangui	Distribution of “The ICC Weekly Update” newsletter no. 4 to the media (TV, press, and radio stations in Bangui and the provinces). Around 5,000 people informed.	- E-mail distribution list - Media hook-ups
Meeting with the local authorities in Damara	13 October	Damara, Ombella-Mpoko prefecture	The Outreach Unit went to Damara to meet the local administrative authorities (sub-prefect, mayor) in order to establish the necessary cooperation to launch outreach activities in the future.	Outreach activities carried out in Damara in subsequent weeks.
Outreach and information session with the headteachers of public and private secondary schools	14 October	Lycée Ben Rachid, 2 nd <i>arrondissement</i> , Bangui	- Participation by the Court in the “Semaine de consolidation de la paix et des droits de l’Homme” [“Peace Consolidation and Human Rights Week”], organized from 12 to 15 October, by CEJEC (<i>Cercle des Jeunes Conscients</i>) [youth group]. - Awareness raising among	- Attendance sheet - Question log form - Evaluation form

			<p>headteachers of public and private secondary schools about the mandate, role, functioning and activities of the ICC.</p> <p>- Presenting summaries of the confirmation hearing and recent decisions in the case of <i>The Prosecutor v. Jean Pierre Bemba</i>;</p> <p>Questions/Answers –</p> <p>Distribution of ICC information kits.</p> <p>29 participants.</p>	
Meeting with the local administrative authorities in Bossangoa	15 and 16 October	Bossangoa, Ouham prefecture	The Outreach Unit went to Bossangoa to meet the local administrative authorities (sub-prefect, mayor) in order to establish the necessary cooperation to launch outreach activities in the future.	Outreach activities carried out in Bossangoa in subsequent weeks.
Inform the CAR public of the ICC's activities	19 October	Bangui	<p>Distribution of "The ICC Weekly Update" newsletter no. 5 to the media (TV, press, and radio stations in Bangui and the provinces).</p> <p>Around 5,000 people informed.</p>	<p>- E-mail distribution list</p> <p>- Media hook-ups</p>
Inform the CAR public of the launch of a second outreach programme	19 October	Bangui	<p>- Preparation of a press release to announce the launch of a second outreach programme.</p> <p>- Distribution of a press release – "The Central African Republic: the International Criminal Court launches a new outreach</p>	Media hook-ups

			<p>programme entitled ‘Ask the Court’’, to the media (TV, press, and radio stations in Bangui and in the provinces), NGOs working in the field of promoting, protecting and defending human rights, women’s groups, victims’ associations, the Bangui Bar Association, higher education institutions, and humanitarian and development partners.</p> <p>Around 100,000 people informed.</p>	
Raise awareness of the CAR public via radio and television	19 October	Bangui	<p>Distribution of CDs or DVDs of episode 1 of the “Ask the Court” programme to CAR radio stations (in Bangui and the provinces) and to the public television station. Episode 1 was broadcast 113 times during the week of 19 to 25 October</p> <p>Around 800,000 people informed.</p>	Weekly activity report submitted by each radio station and the public television station to the ICC Field Office in Bangui
Inform the CAR public of the latest developments concerning Guinea	19 October	Bangui	<p>Distribution of the press release “ICC Prosecutor confirms situation in Guinea under examination” to the media (TV, press, and radio stations in Bangui and in the provinces).</p> <p>Around 50,000 people informed.</p>	Media hook-ups
Inform the CAR public of the	19 October	Bangui	Distribution of the press release “Confirmation	Media hook-ups

latest developments concerning the situation in Darfur, Sudan, in the case of <i>The Prosecutor v. Bahr Idriss Abu Garda</i>			hearing in the Abu Garda case to open on Monday, in the presence of the suspect” to the media (TV, press, and radio stations in Bangui and in the provinces). Around 50,000 people informed.	
Information meeting with CAR media	19 October	ICC office, Bangui	<ul style="list-style-type: none"> - ICC/media information meeting organized every two months. - On the agenda were: Guinea, the situation in Darfur (the case of <i>The Prosecutor v. Bahr Idriss Abu Garda</i>), the situation in the CAR (the case of <i>The Prosecutor v. Jean-Pierre Bemba Gombo</i>), ICC outreach activities (exchanges on the weekly newsletter “The ICC Weekly Update”, the Outreach Team’s travels within the CAR, the launch of the “Ask the Court” programme and the broadcast of the first episodes). - Interviews with Outreach Unit staff in French and Sango (<i>Radio Ndeke Luka</i>, <i>Radio Linga</i>). 26 participants.	<ul style="list-style-type: none"> - Attendance sheet - Question log form - Media hook-ups of this meeting (radio, press and television). - Recording of the <i>Radio Ndeke Luka</i> interviews available on CD from the ICC Office.
Consultation meeting with the NGO <i>Institut Panos - Paris</i>	22 October	Bangui	Exchange of information with <i>Institut Panos</i> regarding the activities carried out with the CAR media, and	N/A

			also forthcoming projects, to assess possible collaboration.	
Outreach and information session with CAR local authorities	22 October	Bimbo town hall, Ombella M'Poko	<ul style="list-style-type: none"> - Awareness raising among local authorities (group and neighbourhood leaders) from the Bimba I district about the mandate, role, functioning and activities of the ICC. - Presenting summaries of the confirmation hearing and recent decisions in the case of <i>The Prosecutor v. Jean Pierre Bemba</i>; Questions/Answers – Distribution of ICC information kits. <p>16 participants.</p>	<ul style="list-style-type: none"> - Attendance sheet - Question log form - Evaluation form
Information meeting with NGOs working in the field of promoting, protecting and defending human rights, women's groups, victims' associations	23 October	ICC office, Bangui	<ul style="list-style-type: none"> - ICC/NGO information meeting organized every two months. - On the agenda were: the case of <i>The Prosecutor v. Jean-Pierre Bemba Gombo</i> and ICC outreach activities (the Outreach Team's travels within the CAR, the launch of the "Ask the Court" programme and the broadcast of the first episodes during the meeting). - Distribution of CD recordings of the radio programme "Understanding the ICC better in Sango" (13 episodes) to each of the NGOs present. 	<ul style="list-style-type: none"> - Attendance sheet - Question log form

			<p>- Introduction of the staff from the Victims Participation and Reparations Section, recently recruited by the Court.</p> <p>21 participants.</p>	
Raising awareness of the CAR public by radio and television	26 October	Bangui	<p>Distribution of CDs or DVDs of episode 2 of the “Ask the Court” programme to CAR radio stations (in Bangui and in the provinces) and on the public television station. The number of times it was broadcast during the week of 26 October and 1 November will be reported in the calendar of activities for November 2009.</p> <p>Estimate of the number of people informed to be carried over to the calendar of activities for November 2009.</p>	N/A
Inform the CAR public of the ICC’s activities	26 October	Bangui	<p>Distribution of “The ICC Weekly Update” newsletter no. 6 to the media (TV, press, and radio stations in Bangui and the provinces).</p> <p>Around 5,000 people informed.</p>	<p>- E-mail distribution list</p> <p>- Media hook-ups</p>
Outreach and information session with CAR authorities	27 October	Town hall, Damara, Ombella-Mpoko prefecture	<p>- Awareness raising among the administrative authorities (sub-prefect, staff from the sub-prefecture, the mayor, teachers, police officers, the presidential guard, armed forces and</p>	<p>- Attendance sheet</p> <p>- Question log form</p> <p>- Evaluation form</p>

			<p>medical staff), and local authorities (group and village leaders) in Damara about the mandate, role, functioning and activities of the ICC.</p> <p>- Presenting summaries of the confirmation hearing and recent decisions in the case of <i>The Prosecutor v. Jean Pierre Bemba</i>;</p> <p>Questions/Answers – Distribution of ICC information kits.</p> <p>73 participants.</p>	
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