



**Public Information and Outreach in Uganda  
Calendar of activities – June 2009**

**Objective:** Increase understanding of the ICC, its mandate and activities in Uganda amongst diverse constituencies.

Activity	Date	Place	Summary	Means of Verification
<b>School Outreach activity</b>	8 June	City High School, Nakawa division, Kampala	<p>The team held a successful interactive session with students and teachers; outreach provided information about the activities of the Court and the question and answer session clarified a lot of misconception about its mandate and operation.</p> <p>It is important to note that this activity marks the first school outreach programme to be conducted in Kampala.</p> <p><b>A total of 1,300 students, including teachers were reached.</b></p>	Quality of questions raised
<b>School Outreach (Quiz competition)</b>	8 – 16 June	Soroti municipality, Teso sub region, north eastern Uganda	As a follow-up to the schools outreach programme that was launched last year, outreach organized quiz competitions in five secondary schools within the Soroti district (Light Secondary school, JERESSAR High school, Community	<p>Feedback from the field</p> <p>Number and quality of correct answers provided by participants</p>

			<p>Secondary school, Central Secondary school and Soroti secondary school) The objective of the quiz competitions was to encourage pupils to fully understand the mandate of the Court through friendly competitions, thereby enhancing their knowledge in international criminal justice systems.</p> <p><b>Altogether, a total of 3,950 pupils, including teachers attended the activities.</b></p>	
<b>Media briefing</b>	9 June	Soroti Municipality, Teso sub region, north eastern Uganda	<p>Outreach provided updates on the recent developments in the Court, including the voluntary appearance of Mr. Bahr Idriss Abu Garda, in response to a summons to appear issued by the judges of Pre-Trial Chamber.</p> <p><b>15 journalists were briefed</b></p>	<p>Quality of questions raised</p> <p>Monthly reports.</p>
<b>Live radio talk shows on Voice of Teso and Kyoga Veritus FM radio stations</b>	9 & 12 June	Voice of Teso and Kyoga Veritus radio stations, Soroti district, Teso sub region; north eastern Uganda	<p>The 3-hour talk shows, which hosted the outreach team, were conducted in English and Ateso languages (Ateso is the most spoken local language in area). The informative and interactive discussions provided general update on the Court's current activities, including the on going trial of Mr. Thomas Lubanga from the DRC situation; listeners were also informed about the voluntary appearance before the Court, of Mr. Abu Garda, in</p>	

			<p>response to a summons to appear.</p> <p>During the phone in session, listeners requested to know the difference between a <i>warrant of arrest</i> and a <i>summons to appear</i>.</p> <p><b>Estimated listeners reached is 2.5 million people</b></p>	
<b>Bilateral meeting with an official from MONUC and an opinion leader from the Acholi sub-region</b>	11 June	PIDS office Kampala	<p>To provide updates about recent outreach activities conducted in northern Uganda</p> <p><b>2 persons were met</b></p>	- Monthly report
<b>Bilateral meeting with District Education Officer of Soroti</b>	15 June	District education headquarters, Soroti municipality, Soroti district, northeastern Uganda	<p>To explain the ongoing outreach quiz competition and strengthen support for the initiative.</p> <p><b>1 person was met</b></p>	<p>Feedback from the field</p> <p>Monthly report</p>
<b>Meeting with Uganda Radio Network official</b>	17 June	Kampala city, Kampala district, central Uganda	<p>To access database of journalists/ contributing reporters in order to assess their latest information needs.</p> <p><b>1 person was met</b></p>	<p>Monthly report</p> <p>Enhanced media contact list</p>
<b>Meeting with a representative of the group Public International Law and Policy</b>	19 June	PIDS office, Kampala	<p>The PILPG representative informed the outreach team about the focus of their work in Uganda, which includes providing expert advice to the Government on the content of</p>	- Monthly reports.

(PILPG)			<p>necessary legislation, as well as the ICC Bill. The Outreach team in turn highlighted its activities over the years, detailing the various groups that have been targeted.</p> <p>Outreach shared its best practice as it relates to identifying different stakeholders for the purposes of conducting workshops/seminars and other outreach activities</p>	
<b>Live television interview</b>	20 June	WBS TV, Kampala	<p>At the request of the programs manager of WBS, the Outreach Coordinator gave an interview that provided a general overview about the mandate and activities of the Court.</p> <p><b>Estimated viewers nationwide is 16 million people</b> (<i>estimates provided by WBS TV</i>)</p>	Monthly report
<b>Media survey with journalists</b>	18 – 30 June	Kampala	<p>In order to support ICC media services, the office conducted a random survey amongst journalists and media houses in Kampala; an assessment questionnaire designed by PIDS at The Hague was distributed to journalists/media houses in Kampala that report on issues related to the Court. The process would continue with journalists/media houses that are based in the Acholi, Lango, Madi and Teso sub regions.</p>	<p>Number of forms questionnaires completed</p> <p>Monthly reports</p>

			Media houses in Kampala completed so far include: <i>Daily Monitor newspaper, The New Vision, WBS TV, K.FM, Unity FM, Vision Voice FM , Bukedde newspaper, Bukedde FM, Uganda Radio Network</i> and key freelancers.	
<b>Outreach radio programmes implemented by partners</b>	1-30 June	Mega FM (Acholi sub region) Unity FM (Lango sub region), Voice of Teso (Teso sub region) and Trans-Nile Broadcasting Services (Madi sub region)	<p>The outreach radio partners in the Acholi, Teso, Lango and Madi sub regions have continued to implement interactive radio programmes in their respective localities.</p> <p>A total of 16 one hourly radio programmes covering different topics on the Court (4 per sub region) have been presented during the month of reporting.</p>	<p>- Monthly reports from the respective partners</p> <p>- Audio recordings of presentations</p>
<b>Outreach SMS project</b>	1- 30 June	Kampala	<p>The outreach team launched a pilot Short Message Service (SMS), giving members of the public the opportunity to send questions/enquires directly to the Kampala Outreach Unit. Outreach also uses the same channel to update the public on key Court developments through bulk messages.</p> <p>During the period of reporting, the unit has responded to hundreds of questions, seeking clarification on several issues related to the work of Court.</p>	<p>Number of text messages received</p> <p>Number of responses to questions/enquires</p>