



## ICC Outreach Action Plan for Uganda: April – June 2007

### Overall objective:

To increase understanding of the ICC, its mandate and activities amongst communities most affected in Northern Uganda by addressing directly internal displaced populations in the camps.

Activity Cluster No.1: Face to face outreach missions for stakeholders						
Specific Activity	Time Frame	Organiser & Venue	Activity objective	Target audience	Human & Estimated Financial Resources required	Means of Verification
<b>Outreach workshop for camp leaders in Adjumani district</b>	Tue. 17 <sup>th</sup> April	ICC; to be held in a IDP camp in Dzaiti sub-county	To broaden understanding the ICC amongst leaders in the most affected grassroots communities	30 leaders from two targeted IDP camps	Responsible: C. Jjuuko Participants: C. Jjuuko, J. Emorut, VPRS rep., OTP rep.	- Standard Evaluation Form  - Monthly Reports
<b>Mass outreach at two IDP camps in Adumani district</b>	Wed. 18 <sup>th</sup> April	ICC; to be held in two camps in Dzaiti sub-county	To broaden understanding the ICC amongst the general population of two IDP camps in Dzaiti sub-county	General population of two sub-counties in Dzaiti sub-county	Responsible: C. Jjuuko Participants: C. Jjuuko, J. Emorut, VPRS rep., OTP rep.	

<b>Outreach workshop for camp leaders from Amuria and Soroti districts</b>	Mon. 7 <sup>th</sup> May	ICC; to be held in Soroti town	To broaden understanding the ICC amongst leaders in the most affected grassroots communities	50 leaders from targeted IDP camps	Responsible: C. Jjuuko Participants: C. Jjuuko, J. Emorut, VPRS rep., OTP rep.	
<b>Mass outreach at two camps in Amuria district</b>	Thur. 10 <sup>th</sup> May	ICC; to held in two selected camps in Amuria district	To broaden understanding the ICC amongst the general population of two selected IDP camps in Amuria district	General population of two selected IDP camps in Amuria district	Responsible: C. Jjuuko Participants: C. Jjuuko, J. Emorut, VPRS rep., OTP rep.	
<b>Mass outreach at two camps in Soroti district</b>	Fri. 11 <sup>th</sup> May	ICC; to held in two selected camps in Soroti district	To broaden understanding the ICC amongst the general population of two selected IDP camps in Soroti district	General population of two selected IDP camps in Soroti district	Responsible: C. Jjuuko Participants: C. Jjuuko, J. Emorut, VPRS rep., OTP rep	

<b>Activity Cluster No.1 (Continued): Face to face outreach missions for stakeholders</b>						
<b>Specific Activity</b>	<b>Time Frame</b>	<b>Organiser &amp; Venue</b>	<b>Activity objective</b>	<b>Target audience</b>	<b>Human &amp; Financial Resources required</b>	<b>Means of Verification</b>
<b>Outreach workshop for camp leaders in Apac and Oyam district</b>	Mon. 18 <sup>th</sup> June	ICC; to be held in Lira town	To broaden understanding the ICC amongst leaders in the most affected grassroots communities	50 leaders from two targeted IDP camps	Responsible: C. Jjuuko Participants: C. Jjuuko, J. Emorut, VPRS rep., OTP rep	- Standard Evaluation Form  - Monthly Reports
<b>Mass outreach at two camps in Apac district</b>	Wed. 20 <sup>th</sup> June	ICC; to be held in selected IDP camps in Apac district	To broaden understanding the ICC amongst leaders in the most affected grassroots communities	General population of two selected IDP camps in Apac and district	Responsible: C. Jjuuko Participants: C. Jjuuko, J. Emorut, VPRS rep., OTP rep	
<b>Mass outreach at two camps in Oyam district</b>	Fri. 22 <sup>nd</sup> June	ICC; to be held in selected IDP camps in Oyam district	To broaden understanding the ICC amongst leaders in the most affected grassroots communities	General population of two selected IDP camps in Apac and district	Responsible: C. Jjuuko Participants: C. Jjuuko, J. Emorut, VPRS rep., OTP rep	

<b>Activity Cluster No.2: Interaction with general public through the media</b>						
<b>Specific Activity</b>	<b>Time Frame</b>	<b>Organiser &amp; Venue</b>	<b>Activity objective</b>	<b>Target audience</b>	<b>Human &amp; Financial Resources required</b>	<b>Means of Verification</b>
<b>Participation in talk show on a community radio in the West Nile sub-region</b>	Wed. 18 <sup>th</sup> April	ICC; to be held on Radio Pacis in Adjumani town	To hold interactive engagement about the ICC with stakeholders at the grassroots	The most affected communities in Adjumani and Moyo districts	Responsible: C. Jjuuko Participants: C. Jjuuko; VPRS rep., OTP rep.	- Programme Recordings - Feedback information from the field - Weekly print media reports

<b>Participation in talk show on a community radio in the Teso sub-region</b>	Tue. 8 <sup>th</sup> May	ICC; to be held on Voice of Teso in Soroti town		The most affected communities in Amuria and Soroti districts	Responsible: C. Jjuuko Participants: C. Jjuuko; VPRS rep., OTP rep.	- Standard Evaluation Form - Monthly Electronic media monitoring report
<b>Participation in talk show on a community radio in the Lango sub-region</b>	Tue. 19 <sup>th</sup> June	ICC; to be held on Radio Apac in Apac town		The most affected communities in Apac district	Responsible: C. Jjuuko Participants: C. Jjuuko; VPRS rep., OTP rep.	
	Sat. 23 <sup>rd</sup> June	ICC; to be held on Radio Unity in Lira town		The most affected communities in Apac, Dokolo, Lira and Oyam districts	Responsible: C. Jjuuko Participants: C. Jjuuko; VPRS rep., OTP rep.	

<b>Activity Cluster No. 3: Interaction with key decision-makers and opinion leaders</b>						
<b>Specific Activity</b>	<b>Time Frame</b>	<b>Organiser &amp; Venue</b>	<b>Activity objective</b>	<b>Target audience</b>	<b>Human &amp; Financial Resources required</b>	<b>Means of Verification</b>
<b>Informal meetings with IDP camp leaders in Adjumani district</b>	Tue. 3 <sup>rd</sup> April	ICC; to be held in selected IDP camps in Dzaiti sub-county	To assess operational requirements for conducting massive outreach in selected IDP camps	Top leaders from two IDP camps in Dzaiti sub-county	Responsible: C. Jjuuko	- Assessment Reports
<b>Informal meetings with IDP camp leaders in Amuria and Soroti districts</b>	Wed. 11 <sup>th</sup> & Thur. 12 <sup>th</sup> April	ICC; to be held in selected IDP camps in Amuria and	To assess operational requirements for conducting	Top leaders from four IDP camps in Amuria and Soroti districts	Responsible: C. Jjuuko Participants: C. Jjuuko, J. Emorut	- Assessment Reports

		Soroti districts	massive outreach in selected IDP camps			
<b>Informal meetings with IDP camp leaders in Apac and Oyam districts</b>	Tue. 29 <sup>th</sup> & Thur. 31 <sup>st</sup> May	ICC; to be held in selected IDP camps in Apac and Oyam districts	To assess operational requirements for conducting outreach in selected IDP camps	Top leaders from four IDP camps in Apac and Oyam districts	Responsible: J. Otim Participants: J. Otim, J. Emorut	- Assessment Reports

<b>Activity Cluster No.4: Working with Partners<sup>1</sup></b>						
<b>Specific Activity</b>	<b>Time Frame</b>	<b>Organiser &amp; Venue</b>	<b>Activity objective</b>	<b>Target audience</b>	<b>Human &amp; Financial Resources required</b>	<b>Means of Verification</b>
<b>Sub-regional sensitisation workshop for the Western sub-region</b>	Mon. 2 <sup>nd</sup> & Tue. 3 <sup>rd</sup> April	UCICC ; to be held in Fort Portal town	To make available sufficient ICC materials for the workshop in question	35 participants from CSOs in Bundibugyo, Fort Portal, Kamwenge, Kyenjojo and Kasese districts	Responsible: C. Jjuuko & L. Nalukwago	- Monthly report(s) - Standard evaluation form - Feedback information from the field - Weekly print media - Monthly Electronic media monitoring report
<b>Sensitisation workshop for senior army officers</b>	To be confirmed	UCICC; to be held Jinja town	To increase awareness about the ICC and its	About 20 senior army officers undergoing training at Kimaka Senior Staff College	Responsible: C. Jjuuko ICC Facilitator: C. Jjuuko, VPRS rep. & OTP rep.	

<sup>1</sup> More activities, including training for senior army officials and media events, shall be confirmed by UCICC in the second week of April 2007.

			activities in Uganda	in Jinja		
<b>Sensitisation of the general public through radio</b>	To be confirmed	UCICC; to be broadcast through selected radio stations	To increase awareness about the ICC and activities amongst the general public	The general public in various sub-regions of Uganda	Responsible: S. Lamwony	

<b>Activity Cluster No.5: Outreach support activities</b>						
<b>Specific Activity</b>	<b>Time Frame</b>	<b>Organiser &amp; Venue</b>	<b>Activity objective</b>	<b>Target audience</b>	<b>Human &amp; Financial Resources required</b>	<b>Means of Verification</b>
<b>Facilitate the completion of contract with professional cartoonist/illustrator</b>	Mon. 21 <sup>st</sup> to Thur. 31 <sup>st</sup> May	Kampala Field Office	To complete the cartoons and illustrations for ICC materials for less educated audiences	Service providers	Responsible: J. Otim & L. Nalukwago	<ul style="list-style-type: none"> <li>- Local Purchase Orders</li> <li>- Delivery Notes</li> <li>- Monthly inventories</li> </ul>
<b>Facilitate the completion of contract with provider for music, dance and drama service</b>	Mon. 16 <sup>th</sup> to Fri. 20 <sup>th</sup> April	Kampala Field Office	To initiate preparations for a music, dance and drama programme about the ICC	Service providers	Responsible: C. Jjuuko & L. Nalukwago	

<b>Intensive Training of Trainers for Teso sub-region civil society networks</b>	Tue. 27 <sup>th</sup> to Thur. 29 <sup>th</sup> June	ICC; to be held in Soroti town	To equip partners with concrete knowledge for further transmission at grassroots trainings	Top traditional and NGO leaders in the Teso sub-region	Responsible: J. Emorut ICC Facilitators: C. Perdomo, C. Jjuuko, G. Gonzalez, M. Brubacher	<ul style="list-style-type: none"> <li>- Standard Evaluation Form</li> <li>- Feedback from the field</li> <li>- Monthly reports</li> </ul>
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