



Public Information and Outreach in the Central African Republic Calendar of Activities – January 2011

Overall objectives:

- Ensure the publicity of the Jean-Pierre Bemba Gombo trial by making the proceedings accessible to the general public;
- Provide the general public with updates about the International Criminal Court.

Activity	Date	Place	Summary	Evaluation tools
Distribute the Court's audio productions ("In the Courtroom" programme for the Jean-Pierre Bemba Gombo trial –summary no. 3 – in French and Sango to radio stations	20 January	Bangui	CDs were distributed to CAR radio stations (in Bangui and the provinces). The summary was broadcast 96 times in the week of 20 to 29 January. Around 700,000 people informed.	Weekly activity report submitted by each radio station to the ICC Field Office in Bangui.
Distribute the Court's audiovisual productions ("In the Courtroom" programme for the Jean-Pierre Bemba trial) – summary no. 3 – in French to TV stations	20 January	Bangui	DVDs were distributed to TV Centrafrique (public TV station) and TV Tropic (private TV station). The summary was broadcast 19 times in the week of 20 to 29 January. Around 100,000 people informed.	Activity report submitted by TV Tropic to the ICC Field Office in Bangui.

Interview of ICC Outreach Unit staff in the Central African Republic	21 January	Bangui	The Outreach Coordinator was interviewed by <i>Jeune Afrique</i> . The interview focused on the outreach strategy and activities carried out by the ICC.	Future publication of an article written by the journalist from <i>Jeune Afrique</i> to be confirmed.
Distribute the weekly newsletter produced by the International Criminal Court to the media	25 January	Bangui	“ICC Weekly Update” no. 62 sent to the media (press, TV and radio stations). Around 1000 people informed.	- E-mail distribution list
Provide the Central African people with information about the situation in the Democratic Republic of the Congo	25 January	Bangui	Press release “New suspect in the ICC’s custody: Callixte Mbarushimana arrives at the ICC detention centre” was sent to the media (press, TV and radio stations in Bangui and the provinces). Around 10,000 people informed.	- E-mail distribution list - Media hook-ups
Distribute the Court’s audio productions (“In the Courtroom” programme for the Jean-Pierre Bemba trial) – summary no. 4 – in French to radio stations	27 January	Bangui	CDs distributed to CAR radio stations in Bangui and the provinces. The number of broadcasts in the week of 27 January to 2 February will be reported in the Calendar of Activities for February 2011. Estimated number of people informed will be reported in the Calendar of Activities for February 2011.	N/A
Distribute the Court’s	27 January	Bangui	DVDs were sent to TV <i>Centrafrique</i> (public TV	N/A

<p>audiovisual productions (“In the Courtroom” programme for the Jean-Pierre Bemba Gombo trial) –summary no. 4 – in French to TV stations</p>			<p>station) and TV Tropic (private TV station). The number of broadcasts during the week of 27 January to 2 February will be reported in the Calendar of Activities for February 2011.</p> <p>Estimated number of people informed will be reported in the Calendar of Activities for February 2011.</p>	
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