



Public Information and Outreach in Uganda
Calendar of activities – April 2011

Overall Objective: To increase understanding of the mandate of the International Criminal Court and ICC activities in Uganda amongst diverse constituencies by:

- Coordinating consultative meetings with Partners
- Holding informative sessions with Affected communities
- Follow up with ICC Outreach school club in Amuria District
- Held an interactive session with radio partners
- University Outreach programmes
- Monitoring the media trends and circulated to the relevant press releases to the media and NGOs

Activity	Date	Place	Summary	Means of Verification
Radio Programme	2 April	Capital FM, Kampala district Central Uganda	The team participated in a four hour radio talk show. The discussion highlighted the mandate and activities of the Court and provided information on the situations that are before the court. Members of the public participated in the discussion via telephone and text messages. Questions which arose from misperception were	-Monthly report - Feedback from the listeners

			adequately addressed by the team. Audience: An estimated audience of 6 million listeners nationwide	
University Outreach	5 April	Mbarara University, Mbarara municipality, Mbarara district, western Uganda	In partnership with the University administration, outreach team facilitated a two-hour interactive session with students and lectures of Mbarara University in Mbarara district; to provide accurate information and updates on the Court's activities and clear misconceptions. Number of Audience: 670	-ICC Question log -Monthly reports -Evaluation form
University Outreach session	5 April	Makerere University, Kampala Central Division, Kampala , Central Uganda	The team participated in an informative and interactive session with students and lectures explaining the mandate, activities of the ICC in situations under investigation. The outreach team responded to questions and concerns raised by the participates and used the platform clearing misconceptions about	-ICC Question log -Monthly reports -Evaluation form

			the ICC among students and lectures. Number of Audience:74	
University Outreach	9 April	Makerere University, Central Division, Kampala , Central Uganda	Organized in partnership with the University administration and the guild administration, the interactive session provided opportunity for officials from the court to provide updates on the Court's activities and clear misconceptions. Number of Audience:115	-ICC Question log -Monthly reports -Evaluation form
Meeting with Radio Partners	11 April	Soroti Development Association of NGO Network Offices Soroti district, Teso Sub Region, northern Uganda	The team held a refresher training session for two radio partners in Teso sub region; the team emphasis the need for accurate and timely information on the ICC for the affected communities. The team in consultation with the Radio partners explored workable technique in implementing interactive radio program in Teso sub region in North	-Monthly Report -Documented Pictures

			<p>eastern Uganda. Questions and concerns raised by the partners were responded to by the Outreach team.</p> <p>Number of Audience:02</p>	
Town Hall meeting	12 April	Orungo sub County head quarters, Amuria district, Teso Sub Region, northern Uganda	<p>Organised in partnership with the local leadership, the outreach team held a two hours informative session for the affected communities in Orungo sub county in Amuria district. The interactive session offered opportunities for the outreach staff to provide accurate information and updates on the Court's activities and clear misconceptions. The team further responded to question and concerns raised by the community.</p> <p>Number of Audience:200</p>	<p>-ICC Question log -Monthly reports -Evaluation form -Documented pictures</p>
Town Hall meeting	13 April	Amootom village, Obalanga sub County head quarters, Amuria district, Teso Sub	The outreach team concluded a two hours interactive session to provide accurate information and updates	<p>-ICC Question log -Monthly reports -Evaluation</p>

		Region, northern Uganda	on the Court's activities and clear misconceptions. Number of Audience: 114	form -Documented pictures
Meeting with Research student	13 April	Kampala Field Office, Nakawa Division, Central Uganda	The team briefed the Research fellow on the activities of the court, the developments in the ICC and the mandate of the ICC pertaining justice and the importance of holding alleged perpetrators accountable for their action if found guilty. Number of Audience: 01	-Monthly Reports
School Outreach	14 April	Amuria secondary school, Amuria Town Council, Amuria district, Teso sub region northern Uganda	The team organised an interactive two-hour session with students and teachers of Amuria Secondary in Amuria district; to provide accurate information and updates on the Court's activities and clear misconceptions. Number of Audience: 56	
Town Hall meeting	14 April	Amuria Town Council, Amuria district, Teso Sub	The team provided information and update about the ICC to the	-ICC Question log -Monthly

		Region, northern Uganda	<p>affected communities. ICC information material where distributed and networking mechanism explored.</p> <p>Number of Audience: 98</p>	<p>reports</p> <p>-Evaluation form</p> <p>-Documented pictures</p>
Meeting with a Research Assistant and Doctorate student	18 April	Kampala Field Office, Nakawa Division, Central Uganda	<p>The team briefed the Research fellow on the activities of the court, the developments in the ICC and the mandate of the ICC pertaining justice and the importance of holding alleged perpetrators accountable for their action if found guilty.</p> <p>Number of Audience: 01</p>	<p>-monthly Report</p> <p>Daily activity Report</p>
Meeting with Members of Uganda Law Society	19 April	Kampala International University, Makindye Division, Kampala district, Central Uganda	<p>The team held a planning meeting with the student members of Uganda Law Society to plan on how Outreach can increase understanding of the ICC in the University and clear misperceptions about the court among the students.</p> <p>Number of Audience:6</p>	<p>-Reports</p>

Meeting in Gulu	27 April	Gulu Town, Acholi sub region northern Uganda	<p>In collaboration with Skylight picture, the team held meeting with local leaders in lieu of the first ever public screening of the Luo version of the Film, The battle for the International Criminal Court to foster an understanding of the establishment of the ICC. The essence was to give leaders opportunity to understand the importance of the screening and give an explanation which would counteract misconception about the ICC thus encourage their subjects to attend.</p> <p>Number of Audience:6</p>	-Monthly reports
The Screening of the Luo version of Reckoning: The battle for the International Criminal Court	28 th April	Gulu Town, Acholi sub region northern Uganda	<p>In collaboration with Skylight picture, the team organised the first ever public screening of the Luo version of the Film, The battle for the International Criminal Court to foster an understanding of the establishment of the ICC.</p>	<p>-ICC Question log</p> <p>-Monthly reports</p> <p>-Evaluation form</p> <p>-Documented pictures</p>

			<p>Outreach staff used the occasion to respond to questions and concern on the mandate and activities of the ICC.</p> <p>Number of Audience:64</p>	
Implemented ICC funded community Radio Program	1 st and 3 rd week of April	Acholi, Lango, Teso, and Madi sub regions	<p>A total of 8 hour Radio program were implemented in partnership with outreach radio partners. The ICC funded interactive Radio programs provided opportunity to clearly explain the mandate and activities of the court provide updates and clear misconceptions among millions of affected communities.</p> <p>Number of radio station: 08</p>	<p>- CDs, Questions and monthly reports produced by the partners</p> <p>- Numbers of presentations edited and approved by the outreach team</p>
Reporting of daily activities, daily media monitoring, planning meetings with partners, coordinating the procurement process for Outreach radio	1 – 30 April	PIDS Field Office in Kampala	<p>- Prepared daily reports and sent to HQ</p> <p>- Monitored media trends to keep track of ICC related stories and took appropriate interventions when it was required</p> <p>- Continued editing and</p>	Daily reports, press cuttings of ICC related stories.

partners.			<p>approving radio scripts for the eight radio partners to implement the outreach funded radio programme</p> <ul style="list-style-type: none"> - Planned and coordinated PIDS activities and worked with relevant partners. - Circulated relevant press releases to the media, partners and NGOs 	
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