



ICC Outreach Action Plan for Uganda: July – October 2007

Overall objective:

To increase understanding of the ICC, its mandate and activities amongst communities most affected in Northern Uganda by addressing directly internal displaced populations in the camps.

Activity Cluster No.1: Face to face outreach missions for stakeholders						
Specific Activity	Time Frame	Organiser & Venue	Activity objective	Target audience	Human & Estimated Financial Resources required	Means of Verification
Mass Outreach for two IDP camps in Adjumani district	24 th – 25 th July	ICC; Arinyapi & Ogolo IDP camps	To broaden understanding of the ICC amongst communities most affected by the Northern Uganda conflict	About 2,000 participants from Adjumani selected IDP camps	Responsible: J. Otim Facilitator: M. Brubacher	-Weekly Media monitoring reports -Weekly Outreach Reports
Outreach for CBOs in Acholi region	7 th Aug.	ICC; Pader	To broaden understanding of the ICC amongst communities most affected by the Northern Uganda conflict	30 participants from the Acholi region	Responsible: J. Otim, R. Mugagga	-Standard Evaluation Form -Weekly Outreach Reports

Outreach for CBOs in Acholi region	8 th Aug.	ICC; Kitgum	To broaden understanding of the ICC amongst communities most affected by the Northern Uganda conflict	40 participants from Acholi region	Responsible: G. Gonzalez Facilitators: J. Otim, R. Mugagga	-Standard Evaluation Form -Weekly Outreach Reports
Meeting with VPRS, Victims and other intermediaries (assessment)	9 th Aug.	ICC; Gulu	To broaden understanding of the ICC amongst VPRS intermediaries in Northern Uganda	40 participants from the Acholi and Teso regions	Responsible: G. Gonzalez Facilitators: J. Otim, R. Mugagga	-Standard Evaluation Form -Weekly Media monitoring reports -Weekly Outreach Reports
Outreach for CBOs in Teso region	13 th – 17 th Aug.	ICC; Amuria, Kaberamaido, Katakwi	To broaden understanding of the ICC amongst communities most affected by the Northern Uganda conflict	A 120 participants from Teso region	Responsible: J. Emorut, R. Mugagga	-Standard Evaluation Form -Weekly Outreach Reports

Activity Cluster No.1 (Continued): Face to face outreach missions for stakeholders						
Specific Activity	Time Frame	Organiser & Venue	Activity objective	Target audience	Human & Financial Resources required	Means of Verification
Outreach workshop for IDP camp leaders in Soroti district	28 th Aug.	ICC; Soroti town	To broaden understanding of the ICC amongst camp leaders and seek support for mass outreach	70 camp leaders from Soroti district	Responsible: J. Emorut Facilitators: J. Atim, J. Otim	-Weekly Media monitoring reports -Weekly Outreach Reports

Town hall meeting in Amuria town	29 th Aug.	ICC; Amuria town	To broaden understanding of the ICC within the general public in Amuria district	At least 300 participants from the Amuria general public	Responsible: C. Jjuuko Facilitator: J. Emorut, J. Atim (tbd)	-Weekly Media monitoring reports -Weekly Outreach Reports
Outreach workshop for Oyam IDP camp leaders	23 rd Oct.	ICC; Oyam town	To broaden understanding of the ICC amongst communities most affected by the Northern Uganda conflict	80 IDP camp leaders from Oyam district	Responsible: J. Otim Facilitators: J. Atim, J. Emorut, R. Mugagga (tbd)	-Standard Evaluation Forms -Weekly Media monitoring reports -Weekly Outreach Reports
Town hall meeting in Oyam town	24 th Oct.	ICC; Oyam town	To broaden understanding of the ICC within the general public in Oyam district	At 300 participants from the Oyam general public	Responsible: J. Otim Facilitators: J. Atim, J. Emorut, R. Mugagga (tbd)	-Weekly Media monitoring reports -Weekly Outreach Reports
Training of trainers for Teso traditional leaders	30 th –31 st Oct.	ICC; Soroti town	To train trainers to strengthen voluntary outreach efforts in Teso	40 participants from the Teso traditional leaders	Responsible: J. Emorut Facilitators: M. Brubacher (tbd), J. Otim, J. Atim	-Standard Evaluation Forms -Weekly Outreach Reports

Activity Cluster No.2: Interaction with general public through the media						
Specific Activity	Time Frame	Organiser & Venue	Activity objective	Target audience	Human & Financial Resources required	Means of Verification
Organise visit of Ugandan journalists to the ICC headquarters	10 th – 11 th July	ICC; the Hague	To provide information about the ICC for further transmission to Uganda newspaper readers	400,000 newspaper readers in Uganda	Responsible: C. Perdomo, C. Jjuuko (in close collaboration with OTP and other sections of the Registry)	-News Reports -Weekly Outreach Reports

Radio programme on ICC and international justice on Mega FM	July – Dec. 2007	ICC; Gulu town (for Acholi region)	To increase access to information about the ICC in the Acholi region	About 1.5 million people living in the Acholi region and its periphery	Responsible: C. Jjuuko, J. Otim Production and Air time.	-Weekly Outreach Reports
Drama programme on ICC and international justice for Teso on selected FM radio stations	Oct. 2007 – Apr. 2008	ICC; Soroti town (for Teso region)	To provide access to information about the ICC in a more simplified manner	About 2 million people living in the Teso region and its periphery	Responsible: C. Jjuuko, J. Emorut Production of 6 episodes and airtime 24 weeks	-Weekly Outreach Reports
Drama programme on ICC and international justice for Lango on selected FM radio station	Oct. 2007 – Apr. 2008	ICC; Lira town (for Lango region)	To provide access to information about the ICC in a more simplified manner	About 1.5 million people living in the Lango region and its periphery	Responsible: C. Jjuuko, J. Otim Production of 6 episodes and airtime 24 weeks	-Weekly Outreach Reports

Activity Cluster No. 3: Interaction with key decision-makers and opinion leaders						
Specific Activity	Time Frame	Organiser & Venue	Activity objective	Target audience	Human & Financial Resources required	Means of Verification
Continue engaging media on ICC issues	July – Oct. 2007	ICC; Kampala	To increase accuracy of reports on ICC issues	Senior journalists from selected electronic and print media	Responsible: C. Jjuuko, J. Otim Contingency where applicable	-Weekly Outreach Report
Engage influential MPs interested in ICC issues	Sept. 2007	ICC; Kampala	To provide information about the mandate and activities of the ICC ahead of debate of the ICC Bill	Influential MPs from the Foreign and Legal Affairs committees	Responsible: C. Jjuuko, J. Otim Contingency where applicable	-Weekly Outreach Report

Activity Cluster No.4: Working with Partners						
Specific Activity	Time Frame	Organiser & Venue	Activity objective	Target audience	Human & Financial Resources required	Means of Verification
Outreach workshop for Senior Police officers	17 th July	Joint ICC/UCICC project; Kampala	To improve understanding of the ICC amongst top leaders in the Ugandan security forces	40 Senior Police officers	Responsible: C. Jjuuko, F. Onyango Facilitators: M. Brubacher, M. Adriko	-Weekly Outreach Report
Training for journalists in Northern Uganda	15 th Aug.	UMDF; Gulu town	To broaden media awareness about the ICC in the areas most affected communities by Northern Uganda conflict	30 participants	Responsible: C. Jjuuko, J. Otim Facilitators: M. Brubacher, J. Atim, J. Emorut	-Weekly Outreach Report -Weekly Media monitoring reports
Dinner briefing of UMDF members about the ICC	7 th Sept.	UMDF; Kampala	To broaden understanding the ICC amongst members of UMDF	40 participants	Responsible: J. Otim	-Weekly Outreach Report

Activity Cluster No.5: Outreach support activities						
Specific Activity	Time Frame	Organiser & Venue	Activity objective	Target audience	Human & Financial Resources required	Means of Verification
Printing and distribution of ICC informational materials	July 2007	ICC; Kampala	To broaden understanding of mandate and activities of the ICC.	Institutions, NGOs, partners, CBOs, general public in LRA affected communities, media,	Responsible: C. Jjuuko L. Nalukwago	-Weekly Outreach Report - Monthly Inventory reports

				CSO, LCs, and leaders		
Printing and distribution of ICC monthly News letter	July-December	ICC; Kampala	To increase visibility and inform public about activities of the ICC	Dignitaries Members of Parliament Media	Responsible: C. Jjuuko L. Nalukwago	-Weekly Outreach Report -Monthly Inventory reports
Printing of ICC cartoons /Illustrations	July 2007	ICC; Kampala	To broaden and ease understanding of the ICC through Visual expressions.	General public Media; Institutions, NGOs, partners, CBOs, general public in LRA affected communities, media, CSO, LCs, Leaders	Responsible: C. Jjuuko L. Nalukwago	Weekly Outreach Report