



**Public Information and Outreach in Kenya
Calendar of activities – January 2011**

Overall Objective: To increase understanding of the mandate of the International Criminal Court and ICC activities in Kenya amongst diverse constituencies.

Activity	Date	Place	Summary	Means of Verification
Participation in a Round Table	25 January	Nairobi	<p>Subject of the roundtable “Is the media helping in framing the debate on the ICC? “</p> <p>Organized by the school of Journalism and mass communication, University of Nairobi, Media Focus on Africa Foundation, Media Institute and Editors Guild. The event was supported by the Dutch Embassy.</p> <p>230 Participants</p>	- Evaluation of questions
Consultation meeting on survey with local agencies	26 January 2010	Nairobi	Approved final version of the survey questionnaire.	
Media briefing	27 January	Nairobi	<p>Journalists updated on the ongoing judicial activities. Cleared raised misconceptions.</p> <p>Participants: 4 Journalists based in Nairobi</p>	<p>-Feedback</p> <p>- Daily press cuttings of ICC related stories</p>

Meetings with different local stakeholders	24 – 28 January	Nairobi	<p>The stakeholders received update information on the activities, mandate of the Court. Misconceptions raised by the stakeholders were addressed.</p> <p>Messages delivered, organisation of distribution of ICC material.</p> <p>5 meetings with 40 participants</p>	-Feedback
Preparation of the project proposal <i>“Train the trainers”</i>	January	The Hague & Nairobi	The proposal related to the organisation and methodology of media trainings during 2011.	
Preparation of continuation of radio campaign	January	The Hague & Nairobi	Devising messages, organisation of translation and studio production.	
Daily media monitoring, Planning meeting with partners, coordinating PIDS activities and compiling annual report	January	The Hague	<p>Preparation of daily activity reports; monitored the media to keep track of ICC related stories.</p> <p>Planned, coordinated and implemented outreach activities and worked with relevant partners.</p>	-Daily press cuttings of ICC related stories