

## 20<sup>th</sup> anniversary of the adoption of the Rome Statute

17 July 2018 marks the twentieth anniversary of the adoption of the Rome Statute, the founding treaty of the International Criminal Court. States Parties play a crucial role in the support of the Rome Statute; therefore, the ICC has produced the following tools that are at the disposal of the States Parties to use as support for the various campaigns or as inspiration for their national activities:

- 20th anniversary logo
- 20th anniversary video and other campaign videos
- Digital version of the multimedia exhibition “Trauma, healing and hope” with photographs by the acclaimed National Geographic photographer Marcus Bleasdale
- Promotional material for the exhibition

The States’ support would be invaluable in:

- Sending us statements (simple phone-recorded video statements by high-level officials in support of the Rome Statute) and sharing them on the social media channels of the respective governments and embassies. The videos should be sent to: [20AnniversaryRomeStatute@icc-cpi.int](mailto:20AnniversaryRomeStatute@icc-cpi.int);
- Developing and publishing Op-Eds in the national media of the countries on the topic of the 20th anniversary of the Rome Statute;
- Printing and displaying the exhibition “Trauma, healing and hope” in the respective countries;
- Using the campaign logo for the national events related to the 20th anniversary of the Rome Statute;
- Distributing the 20th anniversary tools on social media.

A hashtag **#morejustworld** is used by the Court for the social media component of the campaign.

All tools will be made available to the States Parties by the end of May 2018 at <https://www.icc-cpi.int/romestatute20>.

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